



**Belfast**

**Cathy Reynolds, Director of City Regeneration & Development,  
Belfast City Council**

# Belfast region at a glance



Northern  
Ireland



Belfast population

**345,418**

Belfast region population

**1.12 million**

Population under 30 years of age

**42%**

Belfast

Belfast  
region



# Scale of our ambition



## BY 2035

- Deliver **31,600** new homes
- Develop 550,000 sq m of **employment floor space**
- Increase population by **66,000** people
- An ambitious blueprint for creating a **more attractive, accessible, safe and vibrant city**



- To transition to an **inclusive, zero-emissions, climate-resilient economy** in a generation
- Sets out our aspirations for the **future development of Belfast** and policies to be used in assessing planning applications
- Supporting **cultural recovery**

# Game changers



Investing in  
**Infrastructure  
and transport**



Investing in  
**Tourism and  
Culture**

Accelerating  
**City Centre  
Living**



Investing in  
**place making**



Waterfront  
**Regeneration**

Investing in  
**innovation and  
smart districts**



Belfast  
Region  
**City Deal**

# Hospitality & Tourism

One of the top 30 most  
exciting destinations  
to visit in 2024  
National Geographic  
Traveller's 'Cool List 2024'

**NI's top tourist destination:** 52% of all visitors to NI coming to Belfast.

**2023 a record season for cruise tourism** in Belfast: 158 calls and more than £20m (estimated) injected into the local economy through passenger spend alone.

**Sustainable Tourism:** 8th in GDS Ranking Global Destination Sustainability Index and ranked 2nd out of 100 DMMOs

**“World’s Best Conference and Events Destination”,**  
Conference & Incentive Travel Awards



**BELFAST  
STORIES**



**A transformative £100 million tourism-led regeneration project in the heart of Belfast city centre**

# Belfast 2024



2024

EMBRACING  
OUR  
CREATIVITY



Belfast 2024 is a programme of world-class spectacle events, performances, and activities across the city.

# Belfast Region City Deal

**Ambition:** £1 billion investment to boost economy  
Delivering more and better jobs by investing in:



High growth  
sectors



Innovation  
and digital  
capabilities



Tourism and  
regeneration



Connecting  
people to op-  
portunity





# Belfast Region City Deal

## Innovation & Digital

AMIC - Advanced Manufacturing Innovation Centre  
CDHT - Centre for Digital Healthcare Technology  
GII - Global Innovation Institute  
I4C Innovation Centre at St Patrick's Barracks  
iREACH - Institute for Research Excellence in Advanced Clinical Healthcare  
Shed 1.0  
Studio Ulster

## Tourism & Regeneration

Bangor Waterfront  
Belfast Stories  
Mourne Mountain Gateway Project  
Newry City Centre Regeneration  
The Gobbins Phase 2  
Camickfergus Regeneration  
Destination Royal Hillsborough

## Infrastructure

Belfast Rapid Transit Phase 2  
Lagan Pedestrian and Cycle Bridge  
Newry Southern Relief Road

## Employability and skills

FF - Digital Transformation Flexible Fund



City Centre Living video

# Accelerating City Centre Living

**Ambition:** Support a vibrant, liveable city centre and deliver 11,500 new homes in the city centre and Titanic Quarter.

**Accelerating city centre living by:**



Investing in  
placemaking



Improving  
connectivity



Enhanced  
cultural  
offering



Community  
& Social  
Infrastructure



Mixed tenure  
and multi-  
generational  
housing

# A Bolder Vision for Belfast

## Key Moves



Creation of a **Civic Spine**  
with a focus on people



Reimagine the Inner Ring Road  
and end **Car Dominance**



Promote **City Centre**  
**Living**



Embrace the **River Lagan**  
and **Waterfront**





# A University City



**Over 59,000 full and part time students are enrolled in higher education**

# Waterfront regeneration

Belfast



# Major developments



RESIDENTIAL-LED DEVELOPMENTS



WATERSIDE



WEAVERS CROSS



TITANIC QUARTER



BELFAST STORIES



CITY QUAYS



SMITHFIELD YARD



THE SIXTH



TRIBECA



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