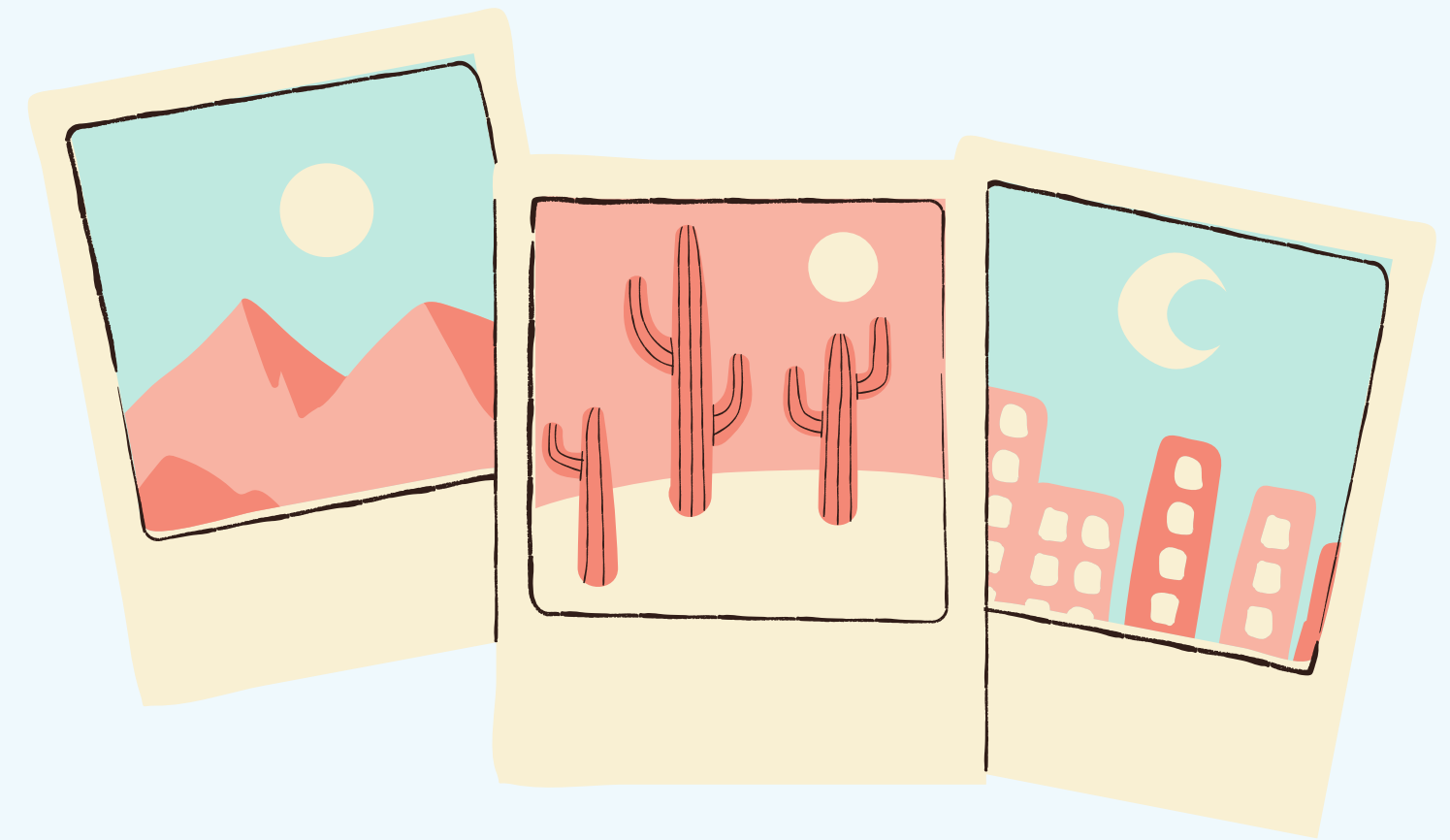


PriceLabs

The Case For Short Term Rentals



About PriceLabs

Revenue management & dynamic pricing for:

- Vacation Rentals
- Serviced Apartments
- Villas & Chalets
- Small Hotels

Helps owners & property managers to automate pricing & min-night restrictions

Started
2014

100K+
properties priced

100+
countries

HQ: Chicago
Team: US, Brazil,
Portugal, France,
India

Short term rentals provide the most **flexibility** for investors

1

Available in a variety of locations

2

Large pool of properties to choose from

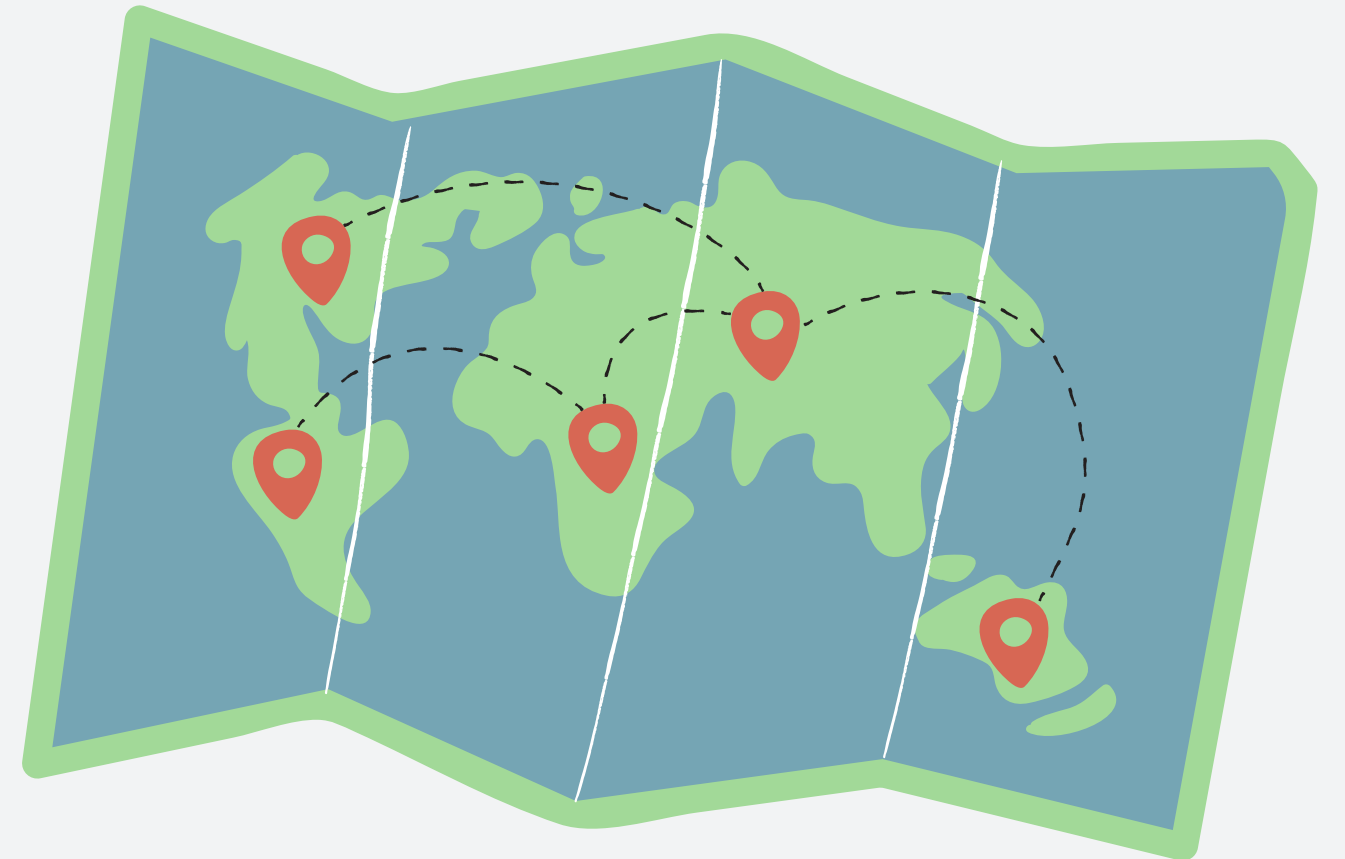
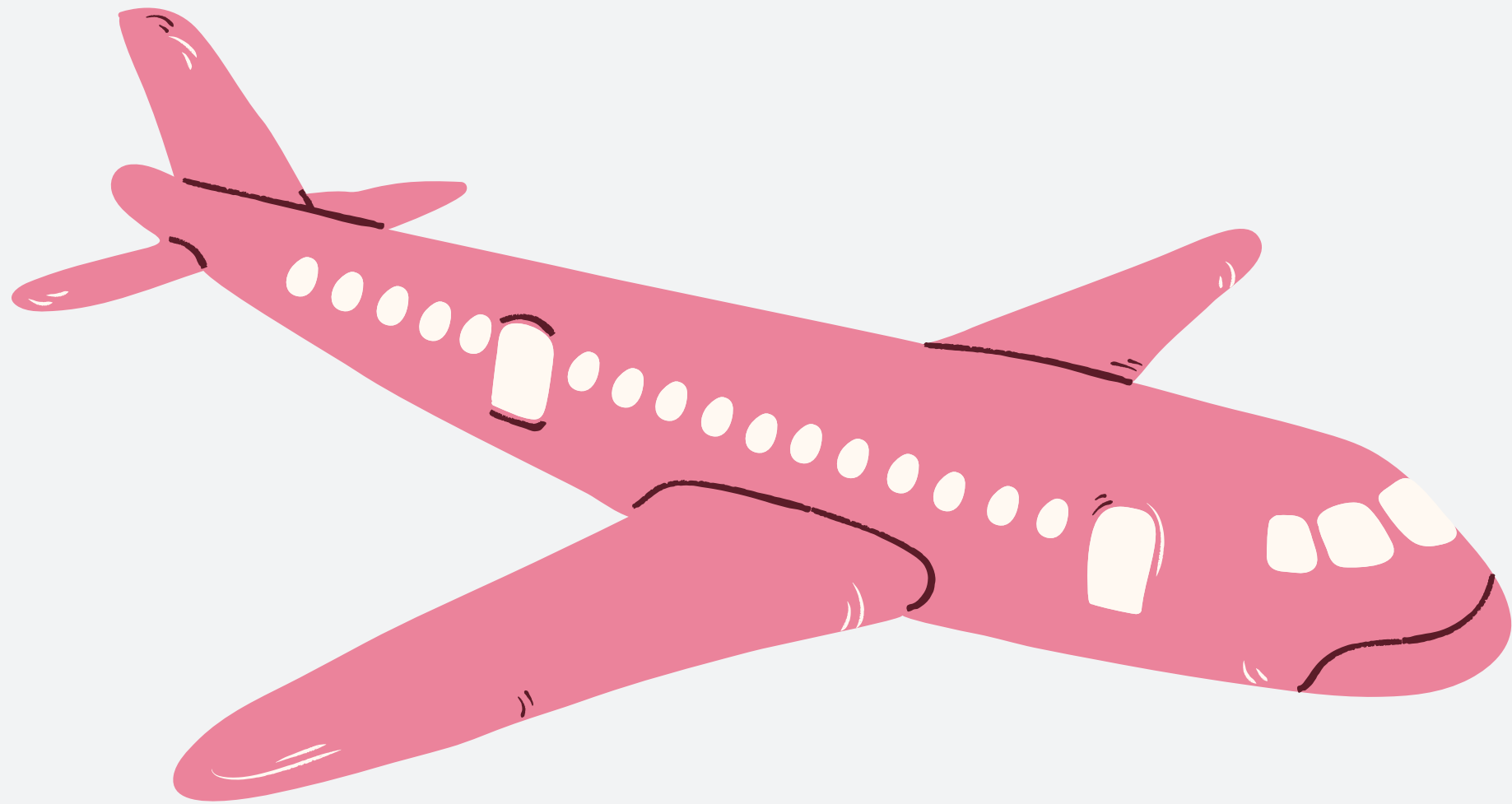
3

Varied property sizes to host a range of guests

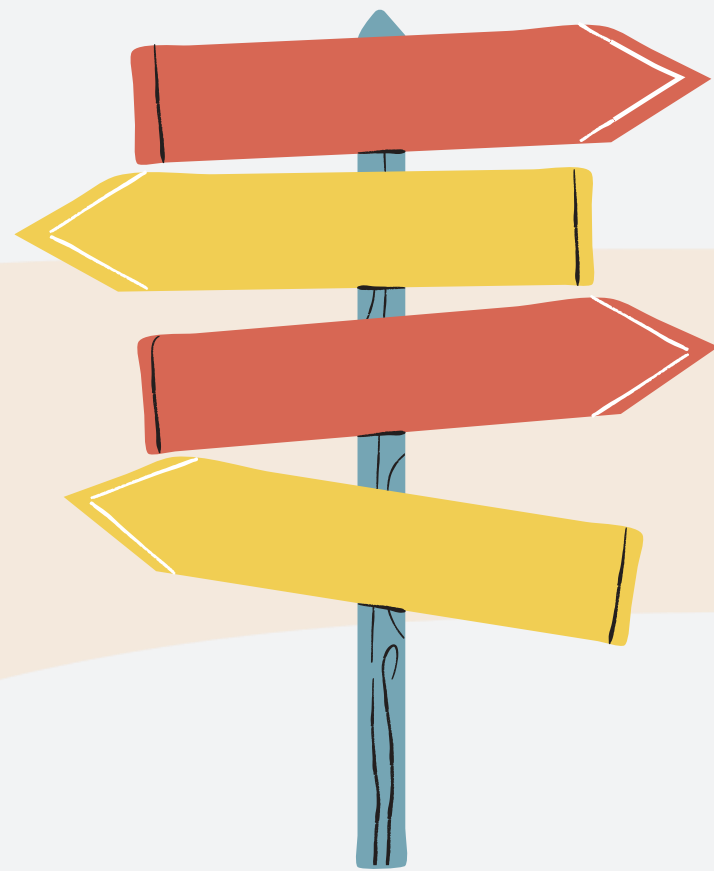
4

The ability to be one-of-a-kind properties

Short term rentals are
easily accessible...



**But they don't
have to be.**



Property sizes can vary from units in an urban
condominium building,



to villas with private pools and **luxury**
amenities.



**Guests can book a stay in a shared space
to interact with other guests,**



they can opt for booking an entire
property to **live like a local,**



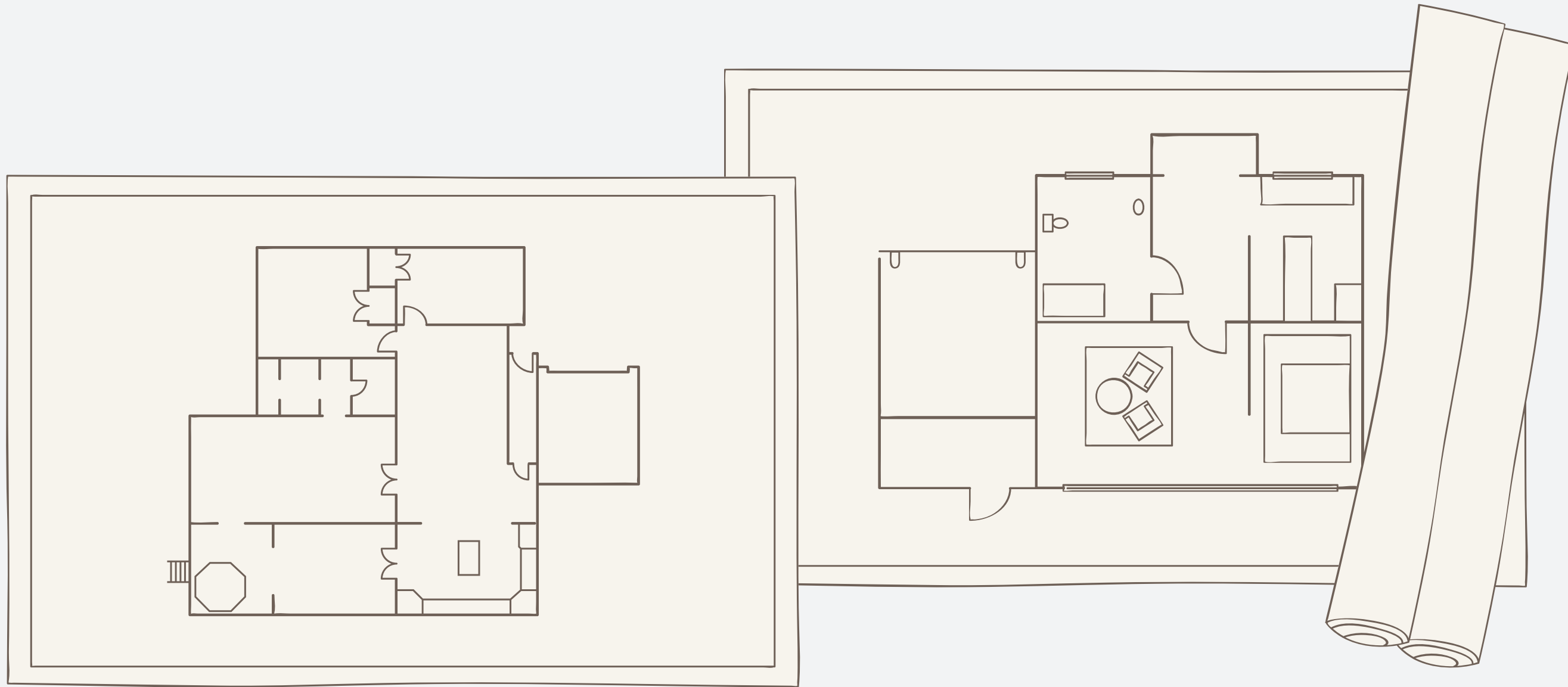
**or can make a reservation that includes a
fully serviced experience.**



Guests can even book a remote yurt for
an **off-grid** adventure.



Dedicating an entire building in an urban area to STRs can provide a range of unit sizes for guests



**The same can be done when purchasing
a remote lot designed for **cabin rentals****



Short term rentals can host large families in a **single space**



Access to a complete house helps when traveling with children or multiple families



In 2020 guests spent over **\$87 billion
USD* on vacation rentals world wide**



*Grandview Research, "Vacation Rental Market Size, Share Analysis Report, 2020-2027"

**And that figure continues to increase
every year**



Investing in short term rentals is the smarter choice because STRs allow people to vacation on their own terms





Thoughts/ Questions?
